Orchestrate™
Graphics Creation Specification
LOGO for Meeting Room

Best Practices:
Size: 430 px (w) x 130 px (h)
Format: png
Do NOT use white text for the logo.

LOGO for Website

Best Practices:
Size: 400 px x 400 px
Format: png or jpg
Do NOT use white text for the logo.
WEBSITE BACKGROUND

**Best Practices:**
Size: 2000 px (w) x 1000 px (h)
Format: jpg
Can be just a standard color.
SPEAKER READY ROOM BACKGROUND

Best Practices:
Size: 1024 px (w) x 768 px (h) for 4:3
1920 px (w) x 1080 px (h) for 16:9
Format: jpg
There should be some sort of show identifier/branding on this graphic. The login box will appear in the exact center of this graphic.
MEETING ROOM BACKGROUND

Best Practices:
Size: 1024 px (w) x 768 px (h) for 4:3
  1920 px (w) x 1080 px (h) for 16:9
Format: jpg
This graphic will be placed behind the arc and buttons.
Too many colors will create a busy screen for the presenter.
PRESENTER VIEW BACKGROUND

Best Practices:
Size: 1024 px (w) x 768 px (h) for 4:3  
1920 px (w) x 1080 px (h) for 16:9  
Format: jpg  
This graphic will appear on the 2nd screen in the presentation room.  
Try to keep colors similar to the meeting room background for continuity.
DICLOSURE BACKGROUND

Best Practices:
Size: 1024 px (w) x 768 px (h) for 4:3
   1920 px (w) x 1080 px (h) for 16:9
Format: jpg
This will be used to create the disclosure background only.
Keep logos to either the left or right side of the screen.